BIG HELP. BIG CREATOR ENERGY.

THE CREATOR CHEAT SHEET

Good talking points. Useful videos.
A giant reason to share.



THE 15-SECOND EXPLANATION

“Post what you need once. Compare competing proposals. Pick the pro that fits. It’s free for clients to request and compare, and providers bid free before paying $29 to unlock a project they’ve been selected for.”

01 CLIENTS 02 PROVIDERS 03 GROUP BUYING + OPEN CREW

LESS CHASING. MORE CHOOSING.

Your project. Your decision.

Lead with the frustration your audience already knows.

01 Explain the job once.

One request captures the scope, photos and details for providers to quote.

SAY IT: “Why am I explaining the same project to five different people?”

SHOW IT: A sample request and its photos. Keep personal details out of the recording.

02 Compare the offer, not just the number.

Review price, work included, timing, terms and reviews. The client chooses.

SAY IT: “The cheapest quote isn’t always the best fit. What’s actually included?”

SHOW IT: Two example proposals with different scope and dates.

03 Choose before sharing private details.

Posting a request does not distribute contact information to every bidder.

SAY IT: “Let the proposals come in before you decide who gets your contact details.”

SHOW IT: The proposal comparison and winner-selection steps.

FREE TO REQUEST. FREE TO COMPARE.

The client pays the professional for the work they agree on. Provider availability and the number of proposals vary by service and location.

A DIFFERENT POINT IN THE PROCESS.

Get picked. Then unlock.

$29

FREE TO JOIN + BID

Pay to unlock after the client selects your proposal.

One-time fee per eligible client-project unlock.

Why it matters: providers can put a proposal in front of a client before paying the unlock fee. The client’s selection comes first; the provider decides whether to unlock.

THE COMPARISON WORTH EXPLAINING

Angi’s published lead model charges for a connection when both sides show interest; the pro still needs to win the work. PickYourPro’s $29 unlock follows the client selecting a proposal. Different platforms and products use different models. [4]

READY-TO-SAY HOOK

“Service pros: what if you could submit your proposal before paying a platform fee?”

Show it: the free bidding flow, the winner notice and the $29 unlock explanation. Use sample details, and stop before making a real payment.

Keep it precise: selection is not a signed contract or guaranteed income. The fee buys access; once access is provided it is generally non-refundable if the job does not proceed. A client can later select another provider. [1]

GO BEYOND THE QUOTE.

Better together.



GROUP BUYING

Neighbors with similar needs can coordinate a group request. Nearby jobs may give a provider a reason to offer group pricing, while clients compare the offer together.

THE HOOK

“If five neighbors need pool service, why shop for it five separate times?”

Show it: a group invite and provider pricing tiers. Savings depend on the offer and participation; they are not guaranteed. The provider unlock fee is $29 per participating client whose selected request requires an unlock, not $29 for the whole group. [1]

OPEN CREW

Find the people to do the work.

A free trades network for workers, companies and complete crews. Share skills, location and availability; find help or put open days on the radar. Free to use for both sides. Pay for labor is agreed separately. [2]

Say it: “Won the project but need another pair of hands? Take a look at Open Crew.” Worker signups do not earn creator unlock commissions.

ONE BRAND, MANY NEEDS: Home • Auto • Legal • Financial • Personal • Business

PICK ONE PROBLEM. SHOW ONE ANSWER.

Less scripting. More you.



CLIENT VIDEO / ABOUT 30 SECONDS

“Why does finding someone to do a project become a project? On PickYourPro.ai, you describe what you need once, add the details, and compare proposals from pros. Look at the price, what’s included, timing and reviews, then choose who fits. Posting and comparing are free. Local availability varies. Start your request at PickYourPro.ai. I’m a creator partner and may earn a referral commission.”

PROVIDER VIDEO / ABOUT 30 SECONDS

“Service pros: here’s a different way to compete for work. PickYourPro.ai is free to join and bid. A client reviews proposals and picks a winner. If they choose yours, you decide whether to pay the $29 unlock fee for contact information and private project details. It’s not a guaranteed job, but selection comes before the fee. Explore PickYourPro.ai. I’m a creator partner and may earn a referral commission.”

FOUR MORE OPENING LINES

“What’s missing from that cheap quote?”

“Your neighbors might need the same service you do.”

“A full crew on Monday. An empty calendar on Thursday?”

“One request. Multiple proposals. You make the call.”

Use your own experience and voice. Show an example as an example; never present a demo as a real customer result.

CONFIDENT CONTENT STARTS WITH CLEAR DETAILS.

Know it. Say it right.

YOUR CREATOR COMMISSION

$10 for a qualifying client referral + **$10** for a qualifying provider referral. Refer both sides of the same eligible paid $29 unlock to earn **$20**: 68.97%, rounded to **69%** of the platform fee. Signups and unpaid selections alone earn nothing. [3]

New-account attribution lasts 12 months. Eligible US payouts: monthly, $50 minimum, after a 30-day hold and Stripe verification. Refunds and invalid activity reverse commissions. See the full Creator Partner Terms. [3]

KEEP THE PROMISE SPECIFIC

Say: “Compare proposals for free.”
Avoid: “The service itself is free.”

Say: “Pay $29 to unlock after you’re selected.”
Avoid: “You only pay after you finish the job.”

Say: “Contact details aren’t sent to every bidder.”
Avoid: “No one can ever contact you.”

Say: “Group pricing can offer better value.”
Avoid: guaranteed savings, jobs or 25 bids.

Say: “I may earn a referral commission.”
Avoid: undisclosed paid promotion or invented results.

CHECK THE CURRENT DETAILS

[1] PickYourPro fees, access and Group Buying

[2] Open Crew: free access and how work happens

[3] Creator Partner Terms: eligibility and payouts

[4] Angi: Opportunities and Leads FAQ (April 20, 2026)

Prepared October 12, 2026. Product details and availability may change. The Angi comparison concerns its published lead model, not every competitor or product. Check current terms before filming.