DRONE PHOTOGRAPHY / 01

BUILD THE AERIAL MEDIA BRIEF

Describe the desired media and observed site context. Keep precise location and security details private until needed securely.

A helpful preparation resource from PickYourPro.ai. Fill in digitally or print. Keep your completed copy private.

Property type, intended media purpose and project contact - keep precise address and security details private

Aerial story, priority exterior features, surroundings and areas that matter most to the final media

Existing photography, video, floor-plan or virtual-tour plan and coordination with the broader shoot

Observed access, occupancy, people, animals, neighbors and site-contact facts for provider review

Sensitive or no-capture areas and owner, occupant or other permission questions to resolve

Timing, property readiness, condition priorities, delivery target and preferred schedule alternatives

Preparation only. Not aviation or flight instruction, an airspace decision, authorization procedure, flight-path or altitude direction, weather or site-safety assessment, privacy, property, permission, real-estate, contract, or legal advice.

DRONE PHOTOGRAPHY / 02

MAP OPERATOR, SITE AND SCHEDULE QUESTIONS

Ask the provider to confirm credentials and own every airspace, condition, suitability and flight decision.

Provider confirmation of the appropriate FAA remote pilot credential for the proposed work

Provider responsibility for airspace determination and any required authorization - no client flight direction

Provider-led site suitability, operating-condition and schedule decisions, including postponement or rescheduling

Client, owner and site-contact roles for access, occupancy, people, animals and neighbor coordination

Provider-proposed aerial subjects and deliverables - do not specify a flight path, altitude or operating method

Privacy, permission, no-capture and property-boundary questions for the provider, owner or adviser to resolve

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DRONE PHOTOGRAPHY / 03

DEFINE DELIVERABLES AND HANDOFF

Tick what is ready, then make the media, schedule, usage and closeout terms visible in the written proposal.

- [ ] The media purpose and priority exterior features are clear
- [ ] Precise address, access codes and security details will stay private
- [ ] Access, occupancy, people, animals and nearby sensitivities are noted
- [ ] Provider credential confirmation is ready to request
- [ ] Airspace review and any authorization remain provider responsibilities
- [ ] Site, weather, operating conditions and flight decisions remain with the provider
- [ ] Aerial deliverables, editing, file formats and delivery are defined
- [ ] Usage, rescheduling, changes, archive and handoff questions are included

Included aerial capture, editing, image or video count, file formats, delivery method and retouching limits

Schedule, operating-condition decisions, postponement, reshoot, cancellation and changed-scope terms

Usage, licensing questions, delivery access, hosting, archive, file retention and final handoff

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DRONE PHOTOGRAPHY / 04

QUESTIONS FOR A DRONE PHOTOGRAPHER

Record how each provider would qualify, assess, schedule, capture, deliver and close out the same aerial-media brief.

Credential: what appropriate FAA remote pilot credential covers this work and how will you confirm it?

Airspace: will you determine the airspace and handle any required authorization and all operating decisions?

Site and schedule: how will you assess suitability, occupancy, conditions and schedule alternatives?

Media: what aerial subjects, perspectives, editing and deliverables do you propose, and what is excluded?

Coordination: what access, permission, no-capture, owner or site-contact items must be resolved?

Handoff: what delivery, usage, hosting, archive, reschedule, change and closeout terms are included?

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DRONE PHOTOGRAPHY / 05

COMPARE THE SAME AERIAL MEDIA BRIEF

Use A and B in every box. Clarify site, schedule and deliverable differences before choosing.

Provider A / Provider B / proposal dates and the shared property and aerial-media brief

Credential confirmation, provider-led airspace review, site suitability and schedule approach - A / B

Aerial subjects, capture scope, editing, deliverables, usage, delivery and exclusions - A / B

Complete proposal, timing, reschedule and change terms, archive, handoff and open questions - A / B

READY TO HEAR FROM PROS?

Create an account on PickYourPro.ai only if you choose, then start a Real Estate Photography request. Share the aerial-media goals, general property context, access, occupancy, sensitive areas, timing and desired deliverables so participating pros can compete with proposals. Compare credentials, provider-led airspace coordination, site and schedule approach, aerial deliverables, editing, usage, handoff, timing and fit.

One request. Every pro's best offer.

Start a request

Participation varies. A provider-led property, site, airspace and operating-conditions review may be needed before a final aerial-media proposal.

Planning guide: https://www.pickyourpro.ai/services/real-estate-photography/drone-photography

Federal Aviation Administration: Become a Certificated Remote Pilot (official reference)

Federal Aviation Administration: Part 107 Airspace Authorizations (official reference)

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